

# COMMUNICATION STUDIES

*College of Arts and Letters*

## Program Description

Communication Studies is a broad-based discipline concerned with the exchange of messages in interpersonal and mediated situations and with the impact of such exchanges on society. Courses focus on understanding the communication process and developing skills to communicate effectively. The Department offers a wide range of courses in interpersonal, group, and organizational communication, rhetorical theory and criticism, public relations, mass communication and research methodologies.

The Journalism program at Sacramento State educates its students in ethical, accurate and effective communication. We employ innovative methods in order to prepare students, enlighten the public and engage our communities. Our students become committed and versatile professionals with a strong background in both journalism theory and practice.

The Film Program offers interdisciplinary coursework in the areas of film production, history, theory, criticism, and writing. The Film major aims at developing a deeper understanding of the art and practice of film, its complex components, and the artists whose vision have inspired generations of filmmakers. All students are required to take a common core that provides a foundation for film criticism and production. After completing the core, students select either the film studies or film production track. Students are supervised by the Film Coordinator.

## Degree Programs

Communication Studies (<https://catalog.csus.edu/colleges/arts-letters/communication-studies/communication-studies/>)

Journalism (<https://catalog.csus.edu/colleges/arts-letters/communication-studies/journalism/>)

Film Studies (<https://catalog.csus.edu/colleges/arts-letters/communication-studies/film/>)

## Special Features

- Communication Studies faculty possess professional expertise and academic excellence. Faculty maintain a high level of scholarly publication, creative activity, consulting, and outstanding teaching.
- The Sacramento State Debate Program is highly ranked nationwide with opportunities for both experienced and beginning debaters.
- The Department's Internship Program serves over 100 students each semester with internships in government agencies, private industry, TV stations, and public service organizations.
- The Department sponsors Epsilon Phi, a chapter of the National Communication honors society Lambda Pi Eta. Students eligible for membership participate in a variety of activities and are recognized at the university's graduation ceremony.
- The Department also sponsors PRSA, our student chapter of the Public Relations Student Society of America.

## Career Possibilities

Community Relations Director · Organizational Trainer · Organizational Newsletter Editor · Public Information Specialist · Media Technician · Organizational Consultant · Organizational Trainer and Developer ·

Personnel Staff · Public Service Agency Staff · Corporate Media Director · Communication Consultant · Public Relations Professional · Video Editor · Video Producer or Director · Health Educator · Fund Raiser · Media Sales and Promotion Staff · Multimedia Project Manager · Community College Instructor · Lobbyist · Speech Writer · Minister · Lawyer · Politician · Consumer Market Researcher · Staff Analyst · Focus Group Leader · Political Campaign Staff · Public Affairs Director · Advertising Account Executive

Reporter · Editor · Columnist · Editorial Writer · Magazine Writer · Speech Writer · Correspondent · Public Affairs Manager · Legislative Assistant · Press Relations Officer · Public Information Specialist · Technical Writer/Editor · Broadcast Journalist · News Director · Disc Jockey · News Producer · Online Journalist

Videographer · Cinematographer · Production Coordinator · Production Assistant · Lighting Designer · Gaffer · Grip · Film/Video Director · Production Sound Mixer · Sound Editor · Screenwriter · Script Supervisor · Video Editor · Effects Editor · Independent Filmmaker · Film Critic

## Contact Information

David Zuckerman, Department Chair

Katrina Roose, Administrative Support Coordinator II

Mendocino Hall 5014

(916) 278-6688

Department of Communication Studies Website (<https://www.csus.edu/college/arts-letters/communication-studies/>)

## Faculty

AGUILAR, KIMBERLY

BONILLA, DIEGO

DUGAN, MOLLY A.

FLORES, CARLOS

FOSS-SNOWDEN, MICHELE S.

GALE, ELAINE E.

GALLO, FERNANDO

HONG, CHENG

HOWARD, TIMOTHY L.

IRWIN, JACQUELINE "Jaccie"

JANOS, DAN

KASIC, KATHY

LUDWIG, MARK D.

MALVINI REDDEN, SHAWNA

MILLER, CHRISTINE

MORLEY, MORGAN

NEWSOME, CHEVELLE A.

OMORI, KIKUKO

REESE, PHILLIP

STARK, JENNY

STITT, CARMEN

TERRY, ANDREA

TUDOR, KRISTEN A.

WILLIAMS, MARK A.E.

WOO, NATE

ZUCKERMAN, S. DAVID