BA IN COMMUNICATION STUDIES (GENERAL COMMUNICATION)

Units Required for Major: 39 Total units required for BA: 120

Program Description

Communication Studies is a broad-based discipline concerned with the exchange of messages in interpersonal and mediated situations and with the impact of such exchanges on society. Courses focus on understanding the communication process and developing skills to communicate effectively. The Department offers a wide range of courses in interpersonal, group, and organizational communication, rhetorical theory and criticism, public relations, mass communication, research methodologies, and digital media (video or multimedia).

This concentration is designed to:

- · improve student awareness, understanding, and practice of communication in professional and social interactions;
- · enhance the traditional citizenship role in the democratic process; and
- · train students in communication skills in preparation for professions within the public or private sectors of the economy

Program Requirements

•	- 1	
Code	Title	Units
Required Lower D	ivision Core Courses (9 Units)	
COMS 2	Argumentation ¹	3
COMS 8	Interpersonal Communication Skills	3
COMS/JOUR 55	Media Communication and Society	3
Required Upper D	ivision Core Courses (9 Units)	
COMS 100A	Survey of Communication Studies	3
COMS 100B	Rhetoric and Social Influence 🖋	3
COMS 100C	Social Scientific Methods in Communication Research	3
Research Method	ls (3 Units)	
Select one of the	following:	3
COMS 164	Visual Communication	
COMS 165	Communication and Religion	
COMS 168	Approaches to Rhetorical Criticism	
COMS 170	Data Analysis in Communication Research	
COMS 171	Survey Methods in Communication Research	
COMS 172	Content Analysis	
Theory and Semir	nar Pair (6 Units)	
Select one of the	following pairs:	6
Intercultural Comm	nunication	
COMS 116	Intercultural Communication	
COMS 188	Senior Seminar in Intercultural Communication	
Interpersonal Com	munication	
COMS 143	Theories of Interpersonal Communication	
COMS 182	Senior Seminar in Interpersonal Communication	

Total Units		39
Select four appr	oved courses ²	12
Upper Division E	lectives (12 Units)	
COMS 181	Senior Seminar in Small Group Communication	
COMS 105	Communication in Small Groups	
Small Group Com	munication	
COMS 169	Television Criticism	
COMS 167	Systems and Theories of Rhetoric	
Rhetoric and Soc	ial Influence	
COMS 180	Senior Seminar in Organizational Communication	
COMS 145	Organizational Communication	
Organizational Co	ommunication	
COMS 191	New Media and Society	
COMS 150	Mass Communication Theories and Effects	
New Media		
COMS 183	Senior Seminar in Media Issues and Ethics	
COMS 150	Mass Communication Theories and Effects	
Mass Communica	ation	
COMS 192	Senior Seminar in Film	
COMS 142	Film As Communication	

Course also satisfies General Education (GE)/Graduation Requirement. 2 Select any four COMS and/or JOUR upper division courses numbered 100 or above in consultation with your major advisor.

General Education Requirements ¹

Code	Title	Units
Area A: Ba	sic Subjects (3-6 Units)	
A1 - Oral C	ommunication ²	0 - 3
A2 - Writte	n Communication	3
A3 - Critica	I Thinking ³	0
Area B: Ph	ysical Universe and Its Life Forms (13 Units)	
B1 - Physic	cal Science	3
B2 - Life Fo	orms	3
B3 - Lab (N B1, B2 or B	lote: Lab experience to be taken with one of the following 55)	: 1
B4 - Math (Concepts	3
	onal Course (Any B to reach 12 units) - Take upper-divisio complete Area & upper division requirements.	n 3
Area C: Art	s and Humanities (12 Units)	
C1 - Arts		3
C2 - Huma	nities	3
C1/C2 - Are	ea C Course	3
	ea C Course - Take upper-division course to complete Area vision requirements.	a 3
Area D: The	e Individual and Society (9 Units)	
Area D Cou	irse	3
Area D Cou	irse	3
	rrse - Take upper-division course to complete Area & uppe quirements.	er 3
Area E: Un	derstanding Personal Development (3 Units)	

1

Total Units	43-46
Area F Course	3
Area F: Ethnic Studies (3 Units)	
Area E Course	3

To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (https://catalog.csus.edu/ colleges/academic-affairs/general-education/).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad/), by phone (916) 278-1000, or email (advising@csus.edu).

² Department recommends COMS 4 or COMS 5 to meet Area A1.

³ Required in Major; also satisfies GE.

Graduation Requirements¹

Code	Title		Units	
Graduation	Requirements (req	uired by CSU) (6 Units)		
American I	nstitutions: U.S. His	story	3	
		nstitution & CA Government	3	
Writing Inte	ensive (WI) ²		0	
Graduation Requirements (required by Sacramento State) (12 Units)				
English Co	mposition II		3	
Race and E	Ethnicity in America	n Society (RE)	3	
Foreign La	nguage Proficiency	Requirement ³	6	

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (https://catalog.csus.edu/ colleges/academic-affairs/general-education/).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (http://www.csus.edu/acad/), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies Graduation Requirement

³ If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: https://www.csus.edu/college/artsletters/world-languages-literatures/foreign-language-requirement.html (https://www.csus.edu/college/arts-letters/world-languagesliteratures/foreign-language-requirement.html)

The following roadmaps are sample planning resources. Please consult your academic advisor and Academic Catalog for graduation requirements as you develop your individualized academic plan.

Communication Studies (General Communication), BA: 4-Year Roadmap

Course	Title	Units
Year 1		
First Semester		
COMS 21	First Year Seminar: Becoming	3
	an Educated Person	
GE Area 1A - English Composition ²		3

GR American Institutions (US History) ² Units Units Argumentation GE Area 2 - Mathematical Concepts & Quantitative Reasoning ² GE Area 38 - Humanities ² GE Area 30 - Humanities ² GE Area 50 - Hybrical Science ² GE Area 50 - Laboratory ² Units Units Units Units Units Units Units GE Area 54 - Social & Behavioral Science 5 ² GE Area 4 - Social & Behavioral Science 5 ² GE Area 4 - Social & Behavioral Science 5 ² GE Area 50 - Social Scientific Methods in Communication Research COMS 100 Social Scientific Methods in Communication Research COMS Major Elective ³ Upper Division GE Area 3 - Arts or Humanities ² Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Arts or Humanities ² Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ Upper Division GE Area 3 - Social & Behavioral Sciences ² COMS Major Elective ³ COMS	GE Area 1A - English Comp	position ²	3
Units 1H Second Semester Argumentation 2 GE Area 32 - Mathematical Concepts & Quantitative Reasoning ² 2 GE Area 38 - Humanities ² 2 GE Area 50 - Ethnic Studies ² 2 Var 2 First Semester COMS 8 Interpersonal Communication Skills ENGL 20 College Composition II GE Area 50 - Physical Science ² 2 GE Area 50 - Laboratory ² 2 Foreign Language Semester 1 ² 4 Units 14 Second Semester 2 COMS 100A Survey of Communication Studies GE Area 51 - Social & Behavioral Science ² 3 GE Area 64 - Social & Behavioral Science ² 3 Ge Area 67 - Social Scientific Methods in Communication network in Communication Research 3 COMS 100C Social Scientific Methods in Communic	GE Area 3A - Arts ²		3
Second Semester COMS 2 Argumentation GE Area 2 Anthematical Concepts & Quantitative Reasoning ² GE Area 3 Humanities ² GE Area 3 Humanities ² GE Area 5 Humanities ² GE Area 5 Humanities ² Units	GR American Institutions ((US History) ²	3
COMS 2 Argumentation a GE Area 3B - Humanities ² a GE Area 3B - Humanities ² a GE Area 5B - Biological Science ² a GE Area 5B - Biological Science ² a GE Area 5B - Biological Science ² a COMS 8 Interpersonal Communication Skills a COMS 8 Interpersonal Communication Skills a ENGL 20 College Composition II a GE Area 5B - Physical Science ² a Ge Area 5A - Physical Science ² a Ge Area 5D - Laboratory ² a Foreign Language Semester 1 ² a COMS 55 Media Communication and Society a COMS 100A Survey of Communication Studies a GE Area 4 - Social & Behavioral Sciences ² a COMS 100A Survey of Communication Studies a GM Area 5 or 2 - Science or Mathematical Communication Research a COMS 100C Social Scientific Methods in Communication Research a COMS 100B Rhetoric and Social Influence I a COMS 100B Rhetoric and Social Influence I a COMS 100B Rhetoric and Social Influence I a COMS Major Elective ³ a a COMS Mojo		Units	15
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COMS Major Elective ³ COMS Major Elective ³ COMS Major Elective ³ Upper Division GE Area 4 - Social & Behavioral Sciences ² Elective of Choice Units Test Semester COMS Research Methods Requirement ³ COMS Major Elective ³ Upper Division Elective ³ COMS Major Elective ³ Upper Division Elective of Choice Elective of Choice Elective of Choice COMS Semester COMS 195 Internship in Communication COMS Theory & Seminar Pair Requirement ³ Elective of Choice COMS Theory & Seminar Pair Requirement ³ Elective of Choice COMS Theory & Seminar Pair Requirement ³ COMS Theo	Second Semester		
COMS Major Elective ³	COMS 100B	Rhetoric and Social Influence 🖋	3
Upper Division GE Area 4 - Social & Behavioral Sciences ² Elective of Choice Units 19 Year 4 First Semester COMS Research Methods Requirement ³ COMS Major Elective of Choice Electi			3
Elective of Choice 3 Units Year 4 First Semester COMS Research Methods Requirement ³ COMS Research Methods Requirement ³ COMS Major Elective ³ COMS Major Elective of Choice Duper Division Elective of Choice Elective of Choice Elective of Choice Elective of Choice COMS 195 Internship in Communication 1 - 6 Studies COMS Theory & Seminar Pair Requirement ³ Elective of Choice			3
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Year 4 First Semester COMS Research Methods Requirement ³ COMS Major Elective ³ Upper Division Elective of Choice Elective of Choice Elective of Choice Vints Second Semester COMS 195 Internship in Communication Studies COMS Theory & Seminar Pair Requirement ³ Elective of Choice	Elective of Choice		3
First Semester COMS Research Methods Requirement ³ COMS Major Elective of Choice COMS 195 Internship in Communication Studies 14 COMS Theory & Seminar Pair Requirement ³ COMS Theory & Seminar Pair Requirement ³ COMS 195 COMS Theory & Seminar Pair Requirement ³ COMS Theory & Seminar Pair Requirement ³ COMS Theory & Seminar Pair Requirement ³ COMS Communication Studies COMS Theory & Seminar Pair Requirement ³ COMS Theory & Seminar Pair Requirement ³ COMS Communication Studies COMS Theory & Seminar Pair Requirement ³ COMS Communication Studies COMS Theory & Seminar Pair Requirement ³ COMS Communication Studies		Units	15
COMS Research Methods Requirement ³	Year 4		
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Elective of Choice 3 Units 19 Second Semester 1 COMS 195 Internship in Communication Studies 1 COMS Theory & Seminar Pair Requirement ³ 3 Elective of Choice 3		Choice	3
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Second Semester COMS 195 Internship in Communication Studies 1 - 6 COMS Theory & Seminar Pair Requirement ³ 2 Elective of Choice 2	Elective of Choice		3
COMS 195 Internship in Communication Studies 1 - 6 COMS Theory & Seminar Pair Requirement ³ 2 Elective of Choice 2		Units	15
Studies COMS Theory & Seminar Pair Requirement ³ Elective of Choice			
Elective of Choice 3		Studies	1 - 6
	COMS Theory & Seminar F	Pair Requirement ³	3
Elective of Choice 3	Elective of Choice		3
	Elective of Choice		3

Elective of Choice		3
	Units	13-18
	Total Units	118-123

Communication Studies (General Communication), BA: 2-Year Roadmap

Course	Title	Units
Year 1		
First Semester		
COMS 100A	Survey of Communication Studies	3
COMS 100C	Social Scientific Methods in Communication Research	3
COMS Major Elective ³		3
GR American Institutions (GOV	T) ²	3
Elective of Choice		3
	Units	15
Second Semester		
COMS 100B	Rhetoric and Social Influence 🖋	3
COMS Research Methods Requ	lirement ³	3
COMS Major Elective ³		3
GR American Institutions (US History) ²		3
Upper Division GE Area 3 - Arts or Humanities ²		3
	Units	15
Year 2		
First Semester		
COMS Theory & Seminar Pair R	equirement ³	3
COMS Major Elective ³		3
Upper Division GE Area 4 - Soci		3
Foreign Language Semester 1 ²		4
Elective of Choice		3
	Units	16
Second Semester		
COMS Theory & Seminar Pair Requirement ³		3
COMS Major Elective ³		3
Upper Division GE Area 5 or 2 - Science or Mathematical Concepts/Quantitative Reasoning $^{\rm 2}$		3
Foreign Language Semester 2 ²		4
Elective of Choice		3
	Units	16
	Total Units	62

^{1.} Any course not completed in the first semester should be taken in the second or a later semester.

 Please see General Education/Graduation Requirement course options (https://catalog.csus.edu/colleges/academic-affairs/generaleducation/).

^{3.} Please see an academic advisor for elective options.