

# COLLEGE OF BUSINESS ADMINISTRATION

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## Mission Statement

The Sacramento State College of Business Administrative develops engaged, responsible, and inclusive leaders who enrich our communities.

## Undergraduate Program Description

The College of Business Administration (CBA) offers a broad, professional education in Business. The Bachelor of Science program offers students a choice of 8 concentrations by which they may focus their goals. All students must choose a concentration to complete their requirements for the baccalaureate degree. Students who are uncertain about which concentration to choose are encouraged to select the General Management concentration, as it is the most comprehensive. The structure of the General Management concentration also provides an overlap with other concentrations, thus making changes in focus possible. Students who wish a more customized program may elect to complete the requirements for additional concentrations as well. For example, students may elect dual concentrations such as General Management and Management of Human Resources and Organizational Behavior. For more information about program options, contact Undergraduate Business Advising Center, Tahoe Hall 1030, (916) 278-BIZZ (2499).

The College offers Minors in Business Administration, Human Resources Management, Marketing, Real Estate and Land Use Affairs, and Risk Management and Insurance. A Minor in Business Administration is valuable to the student majoring in another area who wishes to supplement his/her knowledge with a business background.

For more information about the College of Business Administration, please click here (<http://www.csus.edu/cba>).

## Concentrations

BS: Accountancy / Entrepreneurship / Finance / General Management / Management of Human Resources and Organizational Behavior / International Business / Management Information Systems / Marketing.

## Graduate Program Description

The College offers several general and specialized business graduate degree programs. They include Master of Business Administration (MBA), International Master of Business Administration (IMBA), Master of Business Administration for Executives (EMBA), Master of Science in Accountancy (MS/ACCY), Master of Science in Business Administration with option in Management Information Systems (MSBA/MIS - **currently suspended**), and Master of Science in Business Administration with option in Taxation (MSBA/TAX - **currently suspended**). The College also offers a Concurrent Master's and Juris Doctoral with the McGeorge Law School, University of the Pacific.

## Concentrations

MBA: Finance / Business Analytics in Healthcare/Entrepreneurship and Global Business

## Special Features

- The College of Business Administration is fully accredited by the AACSB International-The Association to Advance Collegiate Schools of Business.
- Operating a class schedule from 7:30 a.m. to 9:00 p.m., the College is designed to facilitate the full- and part-time student. Presently, the student populations of undergraduate and graduate business majors are 4,500 and 400 respectively.
- To help guide undergraduate students throughout their business programs, academic counselors are available in the Undergraduate Business Advising Center, located in Tahoe Hall 1030, (916) 278-BIZZ (2499). Graduate academic counselors are available in the MBA Program Services Office (MPS), Tahoe Hall 1030, (916) 278-6772. The two offices serve in all aspects of program advising and graduation evaluation approval for business students. In addition, the two offices conduct clearinghouse activities relating to most types of petitions.
- The College of Business Administration has an active internship program in the community. Petitions for Business internships may be obtained in the Business Student Services Office, Tahoe Hall 1030, and (916) 278-5875.

## Centers And Institutes

### Center for Small Business

The Center for Small Business provides technical business services to low-income, small business enterprises and nonprofit institutions in the Sacramento area, in the areas of financial planning and budgeting, feasibility studies, market research, design of accounting systems, production planning and control, advertising strategies, capital budgeting, and management improvement programs. Gratuitous assistance is provided on a voluntary basis by students of the College with faculty members serving as experienced advisors to the students and their clients.

Andrey Mikhailitchenko, Faculty Director, (916) 278-7278.

### Center for Entrepreneurship

The Center for Entrepreneurship provides a venture incubator for the early stages of entrepreneurial businesses in the Sacramento region by providing access to resources and networks. Seung Bach, Faculty Director (916) 278-7125.

### Center for Business Analytics

The Center works with students, businesses, non-profits, and governments to fulfill the mission and goals of the Center and California State University, Sacramento. Part of the Center's mission is to assist in achieving the missions of our students and partners in research and education. We are a Lab that provides innovative solutions to our partners' problems through clever applications of cutting-edge modern analytics. Dr. Min Li, Director

Click here ([cbaanalytics@csus.edu](mailto:cbaanalytics@csus.edu)) to contact the Center for Business Analytics.

## Student Activities

The following organizations are affiliated with the College:

## Honor Societies

### Beta Alpha Psi

Beta Alpha Psi is an honorary organization for Financial Information students and professionals. This includes promoting the study and practice of accounting, finance and information systems; providing

opportunities for self-development, service and association among members and practicing professionals, and encouraging a sense of ethical, social, and public responsibility.

### **Beta Gamma Sigma**

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.

## **Student Organizations**

- Accounting Society
- American Marketing Association
- Delta Sigma Pi
- Financial Management Association
- Gamma Iota Sigma
- Human Resource Management Association
- International Business Organization
- Management Information Systems Association
- MBA Networking Association
- Sacramento Association of Collegiate Entrepreneurs
- Student Investment Fund
- Women in Business
- TEOX Club

## **Contact Information**

### **Office of the Dean**

Dean, Vacant

Heather Leuterio, Executive Assistant to the Dean

Nidia Goitia, Budget Analyst

Douglas, Evans, Marketing Specialist

Michael Weagraff, Development Analyst

Jasmine Graham, Administrative Coordinator

Tahoe Hall 1010

(916) 278-6578

College of Business Administration Website (<http://www.cba.csus.edu>)

### **Office of the Associate Dean, Faculty & Research**

Associate Dean, Vacant

Angela Park-Girouard, Administrative Analyst

Phillip Booth, Faculty Personnel Analyst

Tahoe Hall 2130

(916) 278-5577

### **Office Executive & Professional Programs**

Melissa Sheldon, Executive Director

Admissions Coordinator, Vacant

Elizabeth Steiner, Administrative Analyst

Serena Hoffman, EPP Advisor

Tahoe Hall 1020

(916) 278-5767

### **Graduate Career Center**

Stephanie Francis, Graduate Career and Development Director

Vacant, Graduate Career Coordinator

Tahoe Hall 2065

(916) 278-7142

### **Office of the Associate Dean for Academic Programs**

Martha Wilson, Interim Associate Dean

Barbara (Mei Po) Vong, Administrative Analyst

Maryam Sabet, Academic Coordinator

Tahoe Hall 2028

(916) 278-6463

### **Office of Student Engagement**

Bonnie Burnell, Director

Denise Boyd, Administrative Coordinator

Tahoe Hall 1030

(916) 278-BIZZ (2499)

### **Undergraduate Business Advising Center**

Tahoe Hall 1030

(916) 278-BIZZ (2499)

Email the Undergraduate Business Advising Center ([cba-ugrad@csus.edu](mailto:cba-ugrad@csus.edu))

### **MBA Program Services (MPS)**

Tahoe Hall 1030

(916) 278-6772

Email the MBA Program Services ([cba-mbaadmissions@csus.edu](mailto:cba-mbaadmissions@csus.edu))