

# BUSINESS HONORS (BHON)

- BHON 102. Business Communication. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Provides basic concepts for the understanding and practice of communication for managers and professionals. Examines the use of language and conversations in business settings and their role in coordinating actions, resolving breakdowns in work performance, and providing customer satisfaction. Topics include professional styles and formats of business writing and development of competence in business conversation skills (written, electronic and oral).
- BHON 103. Business Legal Environment. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Investigates substantive law and stresses critical thinking and analytical evaluation of contemporary business legal issues. Identifies ethical concerns and addresses potential legal problems. Topics include an introduction to the legal system, court procedures, contracts and sales, real and personal property, labor and employment law, product liability, and the government regulation of business.
- BHON 104. Fundamentals of Organizational Behavior. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 The course provides students frameworks to deal and work with members of work organizations, and focuses on how individual, group and organization-level factors influence employee attitudes and behaviors. The course further discusses challenges people face in today's dynamic work environment and global settings.
- BHON 105. Introduction to Management Information Systems. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Explores the application of information technology in the organizational environment to assist in managerial decision making. Examines the alignment of IT and business strategy.
- BHON 106. Business Data Analysis. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Applies statistical methods to solve business problems and inform managerial decision making. Topics include data analysis, statistical reasoning, model building and communication of statistical results. A statistical computer package is used in this course.
- BHON 107. Business Finance. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Study of principles of finance and their application to typical financial problems of business enterprises. Topics include financial analysis, management of working capital, capital budgeting, long-term financing, dividend policy, internal financing, and time value of money.
- BHON 108. Fundamentals in Marketing. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 An introduction to marketing concepts and principals. Examines the marketing function, its relationships with other business functions, and its role in the US and global economies.
- BHON 109. Operations Management. 2 Units**  
**Prerequisite(s):** Admitted into Business Honors Program.  
 Introduces the basic concepts and methods used to analyze and improve operation performance in manufacturing and service organizations. Topics include operations strategy, process design and capacity management, inventory management, supply chain management, and operations planning and control.
- BHON 120. Business Intelligence. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 Focuses on enterprise problem solving and decision making using information technology, and data and financial analyses for mission critical and integral applications in planning and control. Alternative solutions are examined and evaluated for their effectiveness in achieving results.
- BHON 130. Value Chain and Supply Chain Management. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 Methods used for developing effective organizational value chains that integrate strategic planning, procurement, R&D, production, warehousing, distribution, and customer service to support business strategy. Includes critical decisions surrounding various organizational stakeholders, such as customer and supplier management, and the movement of goods and information throughout a supply chain network.
- BHON 140. Enterprise Resource Planning and Infrastructure. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 Examines the design, planning, implementation and impact of enterprise-wide systems on the organization and infrastructure. Focuses on the integration and coordination of all facets of business, including production, accounting, finance, human resources, and marketing to improve the organization's resource planning, and management and operational control.
- BHON 150. Entrepreneurship and Innovation. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 An application based course that provides a broad understanding of the new venture processes. Discusses fundamental tools and skills necessary to create, run, and grow a successful new venture. Offers a multidisciplinary framework for studying and developing innovative and creative capabilities of entrepreneurs.
- BHON 160. Project Management. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 Methods and processes used for planning, controlling and managing projects. Includes project selection and scope, scheduling methodologies, economic analysis, the use of software, and life-cycle costing for managing different phases of projects. Emphasis on effective management of projects to achieve operational, managerial and strategic goals of organizations.
- BHON 170. Strategy and Leadership. 3 Units**  
**Prerequisite(s):** BHON 102, BHON 104, BHON 105, BHON 106, BHON 107, BHON 108, BHON 109  
 An introduction to traditional and contemporary theories of business strategy, corporate strategy and strategic leadership. Compares and contrasts theories in strategy and styles of strategic leadership through case studies, current research, and conversations with business leaders.
- BHON 190. Practicum in Business. 1 Unit**  
**Prerequisite(s):** BHON 120, BHON 130, BHON 140, BHON 150 and BHON 160.  
**Corequisite(s):** BHON 170.  
 A series of forums that exposes students to practical business issues that have significant impact on the enterprise. Discussions with managers who have effectively led planning and operations. Compares and contrasts business concepts and principles to their practical applications.