

BA IN DESIGN STUDIES

Units required for Major: 48

Minimum units required for BA: 120

Program Description

The Bachelor of Arts in Design Studies is intended for students who are interested in understanding the role of design and material culture within a broad social, political and cultural discourse. The program takes as its formative assumption that design is everywhere, from the smallest objects around us to the cities and landscapes we inhabit, and, that along with visual images, constitutes a vital language with which we as a society express our values and desires.

Design Studies graduates will be prepared for career opportunities as researchers and administrators in the design field, working with private and public agencies. Graduates will also be academically prepared to enter M.A. and Ph.D. programs in design studies or design history.

Program Requirements

Code	Title	Units
Required Lower Division Design Core Courses (21 Units)		
DSGN 4	Design and Thinking	3
GPHD 20	History Of Graphic Design	3
GPHD 25	Visual Basics	3
INTD 20	Design	3
INTD 25	Design Fundamentals	3
PHOT 11	Digital Photography I	3
PHOT 20	The Photographic Self	3
Required Lower Division Art/Design Elective (3 Units)		
Select one of the following:		3
ART 1A	Art, Religions, and Power before 1400	
ART 1B	Art, Empires, and Cross-Cultural Exchange, 1400-1800	
ART 1C	Global Modern and Contemporary Art	
ART 2	History of Islamic Art	
ART 3A	Traditional Asian Art	
ART 3B	Modern and Contemporary Asian Art	
ART 5	Art of the Americas	
Required Upper Division Courses (21 Units)		
DSGN 101	World Design and Visual Culture	3
HIST 100	Introduction to Historical Skills	3
INTD 123	Survey of Western Architecture and Interiors	3
INTD 124A	American Design	3
INTD 125	Urban Design and Society	3
PHOT 101	Photography, Inception to Mid-Century	3
PHOT 102	Photography, a Social History	3
Required Upper Division Elective (3 Units)		
Select one of the following:		3
ART 109	Modern Art	
ART 110	US and Caribbean Art: Race and Representation	
ART 111	Latin American and Latino Art History	
ART 112	Contemporary Art	
ART 113B	Asian Art and Mythology	

ART 118B	California Architecture and Urban History	
HRS 168	Images Of America	
INTD 124D	Principles of House Design	
INTD 124E	Film/Design	
Total Units		48

General Education Requirements

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1	Physical Science	3
B2	Life Forms	3
B3	Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4	Math Concepts	3
B5	Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities (12 Units)		
C1	Arts	3
C2	Humanities	3
C1/C2	Area C Course	3
C1/C2	Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6 Units)		
Area D Course		3
Area D Course		3
Area D Course		0
Area D Course	Take upper-division course to complete Area & upper division requirements.	0
Area E: Understanding Personal Development (3 Units)		
Area E Course		3
Area F: Ethnic Studies		
Area F Course		
Total Units		43