

# COLLEGE OF BUSINESS

## Mission Statement

The Sacramento State College of Business develops engaged, responsible, and inclusive leaders who enrich our communities.

## Undergraduate Program Description

The College of Business offers a broad, professional education in Business. The Bachelor of Science program offers students a choice of 9 concentrations by which they may focus their goals. All students must choose a concentration to complete their requirements for the baccalaureate degree. Students who are uncertain about which concentration to choose are encouraged to select the General Management concentration, as it is the most comprehensive. The structure of the General Management concentration also provides an overlap with other concentrations, thus making changes in focus possible. Students who wish a more customized program may elect to complete the requirements for additional concentrations as well. For example, students may elect dual concentrations such as General Management and Management of Human Resources and Organizational Behavior. For more information about program options, contact Undergraduate Business Advising Center, Tahoe Hall 1030, (916) 278-BIZZ (2499).

The College offers Minors in Business, Human Resources Management, Marketing, Real Estate and Land Use Affairs, and Risk Management and Insurance. A Minor in Business is valuable to the student majoring in another area who wishes to supplement his/her knowledge with a business background.

For more information about the College of Business, please click here (<http://www.csus.edu/cba/>).

## Concentrations

BS: Accountancy / Business Analytics / Entrepreneurship / Finance / General Management / Management of Human Resources and Organizational Behavior / International Business / Management Information Systems / Marketing/ Supply Chain Management.

## Graduate Program Description

The College offers several general and specialized business graduate degree programs. They include Master of Business (MBA), International Master of Business (IMBA), Master of Business for Executives (EMBA), Master of Science in Accountancy (MS/ACCY),

## Concentrations

MBA: Finance / Business Analytics in Healthcare/Entrepreneurship and Global Business

## Special Features

- The College of Business is fully accredited by the AACSB International-The Association to Advance Collegiate Schools of Business.
- Operating a class schedule from 7:30 a.m. to 9:00 p.m., the College is designed to facilitate the full- and part-time student.
- Graduate academic counselors are available in the Graduate Programs Office, Tahoe Hall 1020. This office serves in all aspects of program advising and graduation evaluation approval for business students.

- The College of Business has a Business Graduate Career Services Office that serves all MBA/graduate programs. Services include individual and customized career advising, employment and internship support, and professional development events. Services also include resume and document review, interview preparation, and job seeking strategies.

## Centers And Institutes

### Center for Small Business

The Center for Small Business provides technical business services to business enterprises and non-profit institutions in the Sacramento area, in the areas of financial planning and budgeting, feasibility studies, market research, design of accounting systems, production planning and control, advertising strategies, capital budgeting, and management improvement programs. Gratuitous assistance is provided on a voluntary basis by students of the College with faculty members serving as experienced advisors to the students and their clients.

Sharyn Gardner, Faculty Director, (916) 278-7278.

## Student Activities

The following organizations are affiliated with the College:

## Honor Societies

### Beta Alpha Psi

Beta Alpha Psi is an honorary organization for Financial Information students and professionals. This includes promoting the study and practice of accounting, finance and information systems; providing opportunities for self-development, service and association among members and practicing professionals, and encouraging a sense of ethical, social, and public responsibility.

### Beta Gamma Sigma

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. Invitations are sent to qualified students during the fall and spring semesters.

## Student Organizations

- Accounting Society
- American Marketing Association
- Delta Sigma Pi
- Financial Management Association
- Gamma Iota Sigma
- Human Resource Management Association
- Management Information Systems Association
- MBA Networking Association
- Student Investment Fund
- Women in Business

## Contact Information

Office of the Dean

Tahoe Hall 1010

[cob@csus.edu](mailto:cob@csus.edu)

**(916) 278-6578**

**College of Business Website**

Jean-Francois Coget, Dean

Mylah Nurse, Executive Assistant to the Dean

Cyndy LaFitte, Budget Analyst

Douglas Evans, Marketing Specialist

Ale Reiher, Administrative Coordinator

Tim Richter, Director of Development

**Office of the Associate Dean for Faculty Support**

Tahoe Hall 2130

(916) 278-5577

Jaydeep Balakrishnan, Associate Dean

Angela Park-Girouard, Administrative Analyst

Jeannie Hansen, Faculty Personnel Analyst

**Office of the Associate Dean for Academic Programs**

Tahoe Hall 2028

(916) 278-6463

Andrey Mikhailitchenko, Associate Dean

Barbara (Mei Po) Vong, Administrative Analyst

Maryam Sabet, Academic Programs Coordinator & Enrollment Specialist

**Office of Student Engagement**

Tahoe Hall 1030

(916) 278-BIZZ (2499)

Bonnie McDonald Beevers, Director

Sanitta Coey, Administrative Coordinator

Maggie Hansen, Program Coordinator

**Undergraduate Business Advising Center**

Tahoe Hall 1030

(916) 278-BIZZ (2499)

Website: <https://www.csus.edu/college/business-administration/undergraduate/>

Email the Undergraduate Business Advising Center (cba-ugrad@csus.edu)

**Graduate Programs Office**

**(EPP, MPS, Grad Career Services)**

Tahoe Hall 1020

Oliver Liu, Interim Director of Graduate Programs

Claire Goldsby, Graduate Programs Coordinator

Maryanne Ruperto, Administrative Coordinator

Serena Hoffman, EPP Advisor

**MBA Program Services (MPS)**

(916) 278-3354

Email the MBA Program Services (cba-mbaadmissions@csus.edu)

Sophie Mills, Graduate Recruitment & Admissions Coordinator

Jeanie Williams, Graduate Coordinator & MBA Advisor

**Business Graduate Career Services**

Tahoe Hall 2065

(916) 278-7142

Brent Bynum, Director