

# COLLEGE OF BUSINESS

## Mission Statement

As the business arm of California's Capital University, our mission is to develop engaged, responsible, and inclusive leaders who enrich their communities. Our students earn a rigorous, transformative management education.

The College of Business (COB) currently enrolls 4,000 students, with 3,500 at the undergraduate level and 500 at the graduate level. The College of Business has been accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1963, one of just 5% of the world's 16,000 higher education institutions to have earned this designation. The COB is composed of six departments and offers one undergraduate degree (BS in Business) with 10 concentrations, a Business Honors program, and six graduate degrees. The college is also in the process of developing three new graduate programs.

The COB has established itself as a leader in innovative programming, such as Business Analytics, Cybersecurity Management, and Digital Marketing. The College of Business has a strong reputation in quantitative business topics, including Accounting, Finance, and Analytics. The COB Office of Student Engagement provides excellent support to students, including advising, tutoring, professional development, and networking opportunities. The COB has 14 business student clubs and provides over \$300K in scholarships for our business students.

## Undergraduate Program Description

The College of Business offers a broad, professional education in Business. The Bachelor of Science program offers students a choice of 9 concentrations by which they may focus their goals. All students must choose a concentration to complete their requirements for the baccalaureate degree. Students who are uncertain about which concentration to choose are encouraged to select the General Management concentration, as it is the most comprehensive. The structure of the General Management concentration also provides an overlap with other concentrations, thus making changes in focus possible. Students who wish a more customized program may elect to complete the requirements for additional concentrations as well. For example, students may elect dual concentrations such as General Management and Management of Human Resources and Organizational Behavior. For more information about program options, contact Undergraduate Business Advising Center, Tahoe Hall 1030, (916) 278-BIZZ (2499).

The College offers Minors in General Business Administration, Management of Human Resources & Organizational Behavior, Marketing, Real Estate and Land Use Affairs, and Risk Management and Insurance. A Minor in Business is valuable to the student majoring in another area who wishes to supplement his/her knowledge with a business background.

For more information about the College of Business, please click here (<https://www.csus.edu/college/business-administration/>).

## Concentrations

BS: Accountancy / Business Analytics / Entrepreneurship / Finance / General Management / Management of Human Resources and Organizational Behavior / International Business / Management Information Systems / Marketing/ Supply Chain Management.

## Graduate Program Description

The College offers several general and specialized business graduate degree programs. They include Master of Business Administration (MBA), Online Master of Business Administration (iMBA), Master of Science in Accountancy (MS/ACCY), Master of Science in Business Analytics (MSBA), Master of Science in Finance (MSF).

## Concentrations

MBA: Finance /Entrepreneurship and Global Business.

For more information about the College of Business Graduate Programs, please click here (<https://www.csus.edu/college/business-administration/graduate/>).

## Special Features

- The College of Business is fully accredited by the AACSB International-The Association to Advance Collegiate Schools of Business.
- Operating a class schedule from 7:30 a.m. to 9:00 p.m., the College is designed to facilitate the full- and part-time student.
- Graduate academic counselors are available in the Graduate Programs Office, Tahoe Hall 1020. This office serves in all aspects of program advising and graduation evaluation approval for business students.
- The College of Business has a Business Graduate Career Services Office that serves all MBA/graduate programs. Services include individual and customized career advising, employment and internship support, and professional development events. Services also include resume and document review, interview preparation, and job seeking strategies.

## Centers and Institutes

### Center for Small Business

The Center for Small Business provides technical business services to business enterprises and non-profit institutions in the Sacramento area, in the areas of financial planning and budgeting, feasibility studies, market research, design of accounting systems, production planning and control, advertising strategies, capital budgeting, and management improvement programs. Gratuitous assistance is provided on a voluntary basis by students of the College with faculty members serving as experienced advisors to the students and their clients. Sharyn Gardner, Faculty Director, (916) 278-7278.

## Student Activities

The following organizations are affiliated with the College:

## Honor Societies

### Beta Alpha Psi

Beta Alpha Psi is an honorary organization for Financial Information students and professionals. This includes promoting the study and practice of accounting, finance and information systems; providing opportunities for self-development, service and association among members and practicing professionals, and encouraging a sense of ethical, social, and public responsibility.

### Beta Gamma Sigma

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International - The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive

in a business program accredited by AACSB International. Invitations are sent to qualified students during the fall and spring semesters.

## Student Organizations

- Accounting Society
- American Marketing Association
- Delta Sigma Pi
- Financial Management Association
- Gamma Iota Sigma
- Human Resource Management Association
- Management Information Systems Association
- MBA Networking Association
- Student Investment Fund
- Women in Business

## Contact Information

### Office of the Dean

Tahoe Hall 1010

[cob@csus.edu](mailto:cob@csus.edu)

(916) 278-6578

### College of Business Website

Jean-Francois Coget, Dean

Mylah Nurse, Executive Assistant to the Dean

Eileen Chavez, Budget & HR Analyst

Kasey Chavez, Administrative Support Coordinator

Valerie Kelly, SR Marketing Analyst

Tim Richter, Director of Development

### Office of the Associate Dean for Faculty Support

Tahoe Hall 2130

(916) 278-5577

Jaydeep Balakrishnan, Associate Dean

Angela Park-Girouard, Administrative Analyst

Jeannie Hansen, Faculty Personnel Analyst

Jordan Smith, AD Support Specialist

### Office of the Associate Dean for Academic Programs

Tahoe Hall 2028

(916) 278-6463

Pingsheng Tong, Associate Dean

Shelly Bingel, Administrative Analyst

Maryam Sabet, Academic Programs Coordinator & Enrollment Specialist

### Office of Student Engagement

Tahoe Hall 1030

(916) 278-BIZZ (2499)

Bonnie McDonald Beevers, Director

Maria Lindstrom, Coordinator Undergraduate Business Advising

Maggie Hansen, Coordinator Student Programs Program Impact

Taylor Aigner, Administrative Support Coordinator

Stephanie Serrato Neumann, Academic Advisor

Ashley Torres, Academic Advisor

### Undergraduate Business Advising Center

Tahoe Hall 1030

(916) 278-BIZZ (2499)

Undergrad (<https://www.csus.edu/college/business-administration/undergraduate/>)uate Business Advising Center ([cba-ugrad@csus.edu](mailto:cba-ugrad@csus.edu))

### Graduate Programs Office

(iMBA, MSBA, MSF, MSA, Graduate Career Services)

Tahoe Hall 1020

Maleeha Khan, Executive Director of Graduate Programs

Claire Goldsby, Graduate Programs Coordinator

Serena Hoffman, Graduate Programs Advisor

Pheng Yang, Graduate Programs Analyst

### MBA Program Services (MPS)

(916) 278-3354

Email the MBA Program Services ([cba-mbaadmissions@csus.edu](mailto:cba-mbaadmissions@csus.edu))

Jeanie Williams, Graduate Coordinator & MBA Advisor

Vacant, Graduate Recruitment & Admissions Coordinator

Claudia Xique, Graduate Programs Specialist

### Business Graduate Career Services

Aboud Hammour, Director of Business Graduate Career Services

Tahoe Hall 2065

(916) 278-7142