MBA INTERNATIONAL (IMBA)

Total units required for MBA: 36

Program Description

The College of Business Administration (CBA) in conjunction with the College of Continuing Education (CCE), proposes to offer a self-supported Master of Business Administration International degree program (IMBA).

The academic background of each applicant will be assessed to determine if they have the educational foundation to be successful in the program. Depending on their backgrounds and skills, individuals may be required to take up to three preparatory courses. They are:

- Statistics
- Financial Accounting
- Business Economics

The program consists of twelve 3 unit courses to provide in depth knowledge and skills for students. The twelve courses include eight core courses and four courses from a specific area of emphasis: Finance, International Management, and Information Technology.

Admission Requirements

All applicants for post-baccalaureate degree programs in Business must have earned a baccalaureate degree from a regionally accredited four-year institution of higher learning or the equivalent from a foreign institution. Admission requirements are different for each of the CBA Graduate Programs. The specific admission requirements for each degree program are listed within the program descriptions under "Admission Information" on the following pages. The College of Business Administration reserves the rights to revise its admissions standards and to limit enrollment in its graduate degree programs.

Applicants who are approved for admission will receive a letter from the Office of Graduate Studies informing them that they have been admitted as a Pre-Master or classified graduate student. Included with that correspondence will be an Acceptance Form which the new graduate student must then return to the CBA Graduate Business Advising Center (GBAC), Tahoe Hall 1037.

Admission Criteria for the MBA Program:

1. Index 1 of 1050 or Index 2 of 1100 (see description below);
2. GMAT Total score of 500;
3. GMAT Quantitative percentile of 30;
4. GMAT Verbal percentile of 30; and
5. 2.50 Overall Undergraduate GPA.

**Index #1** - (GPA x 200) + GMAT total score. An index of 1050 is required using the overall undergraduate GPA.

**Index #2** - (GPA x 200) + GMAT total score. An index of 1100 is required using the last 60 semester units (last 90 quarter units) undergraduate GPA.

**Example:** [3.0 GPA x 200] + 500 GMAT total score = 1100

**Note:** We reserve the right to admit fewer applicants that those meeting the minimum criteria.

Deadlines

See the CBA Web site for current admission deadlines: www.cba.csus.edu/graduate/MBA (http://www.cba.csus.edu/graduate/MBA)

Special Admission Process

Applicants not meeting all the admission criteria may be admitted to the program based on evidence of potential success in the program provided by the applicant. Such evidence may include, but is not limited to: the applicant's maturity, motivation, employment history, managerial potential, letters of recommendation, personal statement, community activities, and other accomplishments that support the applicant's potential to successfully complete the program. An applicant so considered and recommended for admission may be approved by the Dean or Dean's designee.

Application Procedures

All prospective graduate students must file all of the following documents by the application deadline with both the CBA Graduate Business Advising Center (Tahoe Hall 1037) and the Sacramento State Office of Graduate Studies (River Front Center 206) as noted below:

1. To the College of Business Administration, Graduate Business Advising Center:
   - 1 Set of Official Transcripts;
   - GMAT Scores;
   - Recommendation Letters (two letters are strongly preferred); and
   - Resume.

2. To Sacramento State Office of Graduate Studies:
   - Online CSU Graduate Application (www.csus.edu/gradstudies (http://www.csus.edu/gradstudies));
   - 1 Set of Official Transcripts; and
   - Application Fee as required by the CSU system (You can pay this when you are filling out your online application).

**Note:** Applications are not considered complete and will not be reviewed unless GMAT scores and transcripts are included. To facilitate processing your application so that you receive an admission decision more quickly, you must submit official transcripts from ALL colleges and universities previously attended (other than courses taken at Sacramento State) even if you attended Sacramento State as an undergraduate. You should arrange to have those official transcripts sent at the same time you submit your application.

International Students

All materials, inclusive of TOEFL scores, must be turned in to the International Admissions Office (Lassen Hall 2304). To ensure consideration, international students should submit their material, including GMAT and TOEFL test scores, to the International Admissions Office one month prior to the CBA Graduate Business Advising Center's (GBAC) application filing deadline. For an application and details international students should visit The International Admissions Office Web site at http://www.csus.edu/oge/international-admissions/.

Application Submission

For Graduate Programs: MBA, MS/ACCY, and CABS:

College of Business Administration
Graduate Business Advising Center (GBAC)
Tahoe Hall, Room 1037
Sacramento State
6000 J Street
Sacramento, CA 95819-6088
Prerequisites

Prior to enrolling in the Foundation courses, students must be proficient in mathematics, statistics, and computer usage:

1. Mathematics: at least one semester of calculus is strongly preferred;
2. Statistics: an introductory course in probability and statistics; and
3. Computer usage: ability to use common personal computer hardware and software, particularly word processing programs, spreadsheet programs, and internet browsers.

The faculty will assume that all MBA students have these proficiencies. A student may gain the necessary proficiencies in many ways: through coursework, review classes, self-study; or experience. No proficiency courses can count as credit towards program requirements.

Writing Placement for Graduate Students Exam

All graduate students are expected to have demonstrated writing proficiency at the undergraduate level as prescribed by the California State University System. Applicants for admission to graduate programs who have not fulfilled this requirement will be required to take the Writing Placement for Graduate Students (WPG) or take a Graduate Writing Intensive (GWI) course in their discipline within the first two semesters of coursework at California State University, Sacramento or secured approval for a WPG waiver. A student may be eligible for a WPG Waiver based on selected criteria (obtain a list of criteria and a WPG waiver from the Graduate Business Advising Center). Graduate students are required to meet this requirement before advancing to candidacy. No exceptions will be made to this policy.

Foundation Courses

The Foundation courses provide an academic background in the various disciplines of business. The MBA degree program is built upon this common background. Foundation courses should be taken after the student has attained the required entry proficiencies (prerequisites) and should be completed prior to taking program requirement courses. The Foundation courses are available through the Sacramento State College of Continuing Education.

A student who has a baccalaureate degree or a minor in Business Administration from an AACSB-INTERNATIONAL accredited university may have completed all or most of the Foundation requirements. However, the student will be required to take certain Foundation courses if she/he:

1. has not previously completed the comparable undergraduate course(s) for academic credit from an AACSB-INTERNATIONAL accredited institution or from a high quality program that has a "national or international reputation";
2. has earned less than an overall 3.0 ("B") grade point average (GPA) in the comparable undergraduate courses presented for waiver of required courses;
3. has received a "C" or lower grade in the comparable undergraduate course;
4. cannot demonstrate currency in these courses (7 year limit); or
5. has completed the bachelor's degree at a foreign institution.

Courses taken at AACSB-INTERNATIONAL accredited colleges of business will be accepted for transfer credit if the course is regarded as equivalent to the course for which credit is requested. Business Foundation courses and Core courses will not be accepted for transfer credit from programs that are not AACSB-INTERNATIONAL accredited unless taken at institutions that have national or international reputations of high quality programs.

Please contact the Graduate Business Advising Center (GBAC) Tahoe Hall 1037 to request petitions for equivalency for graduate, non-articulated courses. The CBA Academic Standards Committee will evaluate whether the institutions satisfy the requirement of "national or international reputations of high quality programs." Subsequently, faculty in the appropriate department will make the final determination for course equivalency, e.g., content, method of instruction, method of evaluating students, and/or course duration. To find out if your university is AACSB accredited go to www.AACSB.edu (http://www.aacsb.edu).

Pre-Master students who are registered in the last two Foundation courses must file an Application for Classification with the Graduate Business Advising Center (GBAC) Tahoe Hall 1037 to be able to enroll in the courses designated as Program Requirements. The student’s academic status will be reviewed to assure that he/she meets the necessary criteria to be accepted as a classified graduate student.

A GPA of at least 3.0 ("B") is required in all Foundation courses taken at Sacramento State, and program requirement courses presented for the degree.

Foundation Courses (0-11 units)

The foundation courses are available through the College of Continuing Education after acceptance into one of the CBA Graduate Programs.

Note: To be completed after the student has demonstrated the required entry proficiencies and must be completed prior to taking Program Requirements in any of the Master’s programs.

All of the Foundation Courses below are required for the MBA and the MSBA/MIS programs. MSBA/Taxation and MS/Accountancy programs only require the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 204</td>
<td>Business Economics</td>
<td>3</td>
</tr>
<tr>
<td>MBA 201</td>
<td>Accounting</td>
<td>2</td>
</tr>
<tr>
<td>MBA 203</td>
<td>Legal Environment of Management</td>
<td>2</td>
</tr>
</tbody>
</table>

Note: The EMBA program does not require Foundation coursework.
A graduate student may request a challenge for waiver of a College of Business Administration foundation or core course if at least one of the following conditions is met:

- The student has taken an equivalent class elsewhere, subject to the GPA requirement in CBA academic policy. For core classes, the equivalent class must be at the graduate level; for the foundation classes, the equivalent class can be taken at the undergraduate level.
- The student has achieved appropriate professional or academic qualification.
- The student has appropriate professional work experience.

It is the responsibility of a student to provide sufficient documentation to support a waiver challenge application.

Minimum Units and Grade Requirement for the Degree

Units required for MBA: 36 (excluding foundation courses)

Minimum Cumulative GPA: 3.0. The minimum acceptable grade for any graduate business course is “C.” No more than two (2) courses with a grade of “C” will be counted for satisfaction of graduate program requirements.

Advancement to Candidacy

A student’s program requirements are governed by the catalog in effect at the time one is accepted into and begins graduate school or by the catalog in effect at the time advancement to candidacy is approved.

Prior to enrolling in Culminating Requirements, a student must advance to candidacy. Initiation of advancement procedures is the responsibility of the student. The application to advance must be filed no later than the semester prior to enrollment in culminating experience requirement.

Eligibility to advance to candidacy requires satisfactory scholastic achievement, presentation of a plan of graduate study, and demonstration of writing proficiency. A classified graduate student in Business Administration may apply to the Graduate Business Advising Center (GBAC) for advancement to candidacy for the Master’s degree after s/he has completed at least 12 units of the program requirements beyond the Foundation requirements. Students with a GPA deficiency or who have not fulfilled the Writing Placement for Graduate Students Requirement (WPG) cannot advance to candidacy.

Program Requirements

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>IMBA 210</td>
<td>Managerial Accounting</td>
<td>3</td>
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<tr>
<td>IMBA 211</td>
<td>Global Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>IMBA 213</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>IMBA 214</td>
<td>Statistical Decision Making</td>
<td>3</td>
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**Emphasis (12 Units)**

Select an emphasis from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>IMBA 231</td>
<td>Global Financial Institutions and Markets</td>
</tr>
<tr>
<td>IMBA 232</td>
<td>International Trade</td>
</tr>
<tr>
<td>IMBA 233</td>
<td>International Investments</td>
</tr>
<tr>
<td>IMBA 234</td>
<td>Contemporary Issues in International Finance</td>
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<tr>
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<th>Title</th>
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<tbody>
<tr>
<td>IMBA 241</td>
<td>Comparative International Management</td>
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<tr>
<td>IMBA 242</td>
<td>Multinational Corporate Management</td>
</tr>
<tr>
<td>IMBA 243</td>
<td>Global Supply Chain Management</td>
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<tr>
<td>IMBA 244</td>
<td>Project Management</td>
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<tr>
<td>IMBA 251</td>
<td>Information Technology Resource Management</td>
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<td>IMBA 252</td>
<td>Enterprise Information Technology Planning</td>
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<td>IMBA 253</td>
<td>Strategic Information Technology Planning</td>
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<td>IMBA 254</td>
<td>Information Technology Project Management</td>
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<tr>
<td>IMBA 255</td>
<td>Information Technology Leadership</td>
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Culminating Experience (3 Units)

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<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>IMBA 500</td>
<td>Leadership and Change Management</td>
<td>3</td>
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**Total Units**

36

*Four of the courses will be selected for a particular location*