

# MBA INTERNATIONAL (IMBA)

Total units required for MBA: 36

## Program Description

The College of Business (COB) in conjunction with the College of Continuing Education (CCE), proposes to offer a self-supported Master of Business Administration (International) degree program that can be completed either fully online or face to face.

The purpose of the MBA (International) program is to provide students the opportunity to become future leaders in the competitive world of international commerce. The program focuses on advancing knowledge, skills and practices that are complemented by twelve 3-unit courses include eight core courses and four courses from a specific area of emphasis: Finance, International Management, and Information Technology.

The academic background of each applicant will be assessed to determine if they have the educational foundation to be successful in the program. Individuals are required to take four IMBA boot camps. They are:

- Statistics
- Financial Accounting
- Business Economics
- Finance

## Admission Requirements

All applicants for post-baccalaureate degree programs in Business must have earned a baccalaureate degree from a regionally accredited four-year institution of higher learning or the equivalent from a foreign institution. Admission requirements are different for each of the COB Graduate Programs. The specific admission requirements for each degree program are listed within the program descriptions under "Admission Information" on the following pages. The College of Business reserves the rights to revise its admissions standards and to limit enrollment in its graduate degree programs.

Applicants who are approved for admission will receive a letter from the Office of Graduate Studies informing them that they have been admitted as a conditionally or fully classified graduate student. Included with that correspondence will be an Acceptance Form which the new graduate student must then return to the COB MBA Program Services, Tahoe Hall 1020.

### Minimum Admission Criteria for the MBA Program

As the College of Business receives a large number of applications each cycle, it reserves the right to admit fewer applicants than those who meet the minimum criteria.

Title V of the California Educational Code requires that MBA candidates must have earned a minimum 2.5 cumulative GPA and an undergraduate degree from an accredited institution.

Unless a valid waiver is presented, applicants must also submit a valid admission test (GMAT or GRE) and/or English Language Proficiency exam scores.

### Minimum Admission or Language Test Scores

GMAT: 30% overall, 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission.

GRE (General Test): 30% verbal, 30% quantitative; Scores valid for 5 years from test date. Test must be taken by the application deadline. Students are able to apply with pending scores, but must submit an official score report to be considered for admission (use institution code of 4671 ONLY when requesting official score reports be sent to Sacramento State; do not use department code).

TOEFL: Paper-based: 550; Internet-based: 80 (International Students only).

IELTS: 7(International Students only).

### Deadlines

See the COB Web site for current admission deadlines: <https://www.csus.edu/college/business-administration/graduate/mba-international.html>

### Special Admission Process

Applicants not meeting all the admission criteria may be admitted to the program based on evidence of potential success in the program provided by the applicant. Such evidence may include, but is not limited to: the applicant's maturity, motivation, employment history, managerial potential, letters of recommendation, personal statement, community activities, and other accomplishments that support the applicant's potential to successfully complete the program. An applicant so considered and recommended for admission may be approved by the Dean or Dean's designee.

### Application Procedures

All prospective graduate students must file all of the following documents by the application deadline with both the COB MBA Program Services (Tahoe Hall 1020) and the Sacramento State Office of Graduate Studies (River Front Center 215) as noted below:

1. To the College of Business, MBA Program Services Office, the following are required for a complete application:
  - a. The College of Business Application (<https://www.csus.edu/college/business-administration/graduate/mba-international.html>)
  - b. Supplemental Application Materials
    - i. Official GMAT or GRE scores;
    - ii. Current resume;
    - iii. 1-2 page statement of purpose;
    - iv. Two letters of recommendation.
  - c. Two copies of official transcripts. Please request 2 copies of official transcripts from all colleges and universities you have attended. Send transcripts to both the MBA Program Services office and the Office of Graduate Studies. Sacramento State current students or graduates: only submit transcripts not previously submitted to the university or from institutions attended after graduation.
2. To Sacramento State, Office of Graduate Studies:
  - Online Cal State Apply Graduate Application and
  - Application Fee (you can pay this when you are filling out your online application).

**Note:** Applications are not considered complete and will not be reviewed unless all application materials and transcripts have been received.

### International Applicants

International students (F or J Visas) must apply through **International Admissions**. Do not fill out the general graduate studies application as it will slow down your application process. All materials, inclusive of TOEFL scores, must be turned in to the International Admissions Office. **Office:** To ensure consideration, international students should submit their material, including GMAT/GRE and TOEFL test scores, to the International Admissions Office one month prior to the COB MBA Program Services application filing deadline. For an application and details international students should visit The International Admissions Office Web site.

### Application Submission

College of Business

MBA Program Services Office

Tahoe Hall, Room 1020

Sacramento State

6000 J Street

Sacramento, CA 95819-6088

Web site: <https://www.csus.edu/college/business-administration/graduate/mba-international.html>

Phone: (916) 278-2895

Email: [imba@csus.edu](mailto:imba@csus.edu)

### And to:

Office of Graduate Studies

Sacramento State

River Front Center, Room 215

6000 J Street

Sacramento, CA 95819-6112

Web site: <https://www.csus.edu/graduate-studies/>

Phone: (916) 278-6470

Email: [grad\\_admissions@csus.edu](mailto:grad_admissions@csus.edu)

### Graduate Writing Assessment Requirement (GWAR)

The Graduate GWAR is a CSU wide requirement that should be completed by students before advancing to candidacy. The purpose of the GWAR is for students to demonstrate their proficiency at writing in an academic setting at a graduate-level. Graduate students must successfully pass a Graduate Writing Intensive (GWI) course in their Graduate Program with a grade of "B" or better to satisfy the requirement.

### Minimum Units and Grade Requirement for the Degree

Units required for MBA:#36

Minimum Cumulative GPA: 3.0. The minimum acceptable grade for any graduate business course (other than the GWI course) is "C." No more than two (2) courses with a grade of "C" will be counted for satisfaction of graduate program requirements.

### Advancement to Candidacy

A student's program requirements are governed by the catalog in effect at the time one is accepted into and begins graduate school or by the catalog in effect at the time advancement to candidacy is approved.

Prior to enrolling in Culminating Requirements, a student must advance to candidacy. Initiation of advancement procedures is the responsibility

of the student. The application to advance must be filed no later than the semester prior to enrollment in culminating experience requirement.

Eligibility to advance to candidacy requires satisfactory scholastic achievement, presentation of a plan of graduate study, and demonstration of writing proficiency. A classified graduate student in Business Administration may apply to the MBA Program Services at [imba@csus.edu](mailto:imba@csus.edu) for advancement to candidacy for the Master's degree after they have completed at least 12 units of the program requirements. Students with a GPA deficiency or who have not fulfilled the Graduate Writing Assessment Requirement (GWAR) cannot advance to candidacy.

## Program Requirements

Code	Title	Units
<b>Required Core Courses (21 Units)</b>		
IMBA 210	Managerial Accounting	3
IMBA 211	Global Corporate Finance	3
IMBA 213	Marketing Management 	3
IMBA 214	Statistical Decision Making	3
IMBA 215	Information Technology Management	3
IMBA 216	Human Resource Management in Intl Perspective	3
IMBA 217	Business Law and Legal Environment	3
<b>Emphasis (12 Units)</b>		
Select an emphasis from the following:		12
<i>Finance</i>		
IMBA 231	Global Financial Institutions and Markets	
IMBA 232	International Trade	
IMBA 233	International Investments	
IMBA 234	Contemporary Issues in International Finance	
<i>International Management</i>		
IMBA 241	Comparative International Management	
IMBA 242	Multinational Corporate Management	
IMBA 243	Global Supply Chain Management	
IMBA 244	Project Management	
<i>Informational Technology</i> <sup>1</sup>		
IMBA 251	Information Technology Resource Management	
IMBA 252	Enterprise Information Technology Planning	
IMBA 253	Strategic Information Technology Planning	
IMBA 254	Information Technology Project Management	
IMBA 255	Information Technology Leadership	
<b>Culminating Experience (3 Units)</b>		
IMBA 500	Leadership and Change Management	3
<b>Total Units</b>		<b>36</b>

<sup>1</sup> Four of the courses will be selected for a particular location