

BA IN SPORT AND RECREATION MANAGEMENT

Units required for Major: 39

Total units required for BA: 120

Program Description

The BA in Sport and Recreation Management prepares students to work in a wide range of fields that serve the public; impact the ever-evolving business of sport and recreation; protect our natural, cultural and heritage resources; and support a healthy quality of life. Students follow a set of foundational core classes that are augmented with the student's choice of twelve units of course electives. Some career fields that students may be interested in pursuing include:

Community, Collegiate, and Professional Sport.

Students can enroll in courses to prepare them for future careers in the business of sports at the amateur, collegiate, and professional levels. The curriculum provides students with knowledge in foundational business skills and hands-on experience in one or more areas of sport management including leadership, marketing, law, finance, and event planning. Students will also develop stronger communication, critical thinking, and problem-solving skills.

Nonprofit and Community Engagement.

Students can choose from courses that will help develop skills and improve confidence in the areas of grant writing, leadership, community outreach and advocacy, finding and managing volunteers, creating fundraising events, and other related areas. There is an emphasis on engaging diversity to help nonprofit agencies best serve their local communities.

Outdoor Recreation.

Students can select courses will prepare them for ranger, park law enforcement, or wilderness interpreter jobs in federal or state government funded agencies such as the National Park Service, the United States Forest Service, the Army Corps of Engineers, California Department of Parks and Recreation, or the Bureau of Land Management. Additional coursework prepares students to serve as adventure recreation or experiential education leaders for recreation providers such as Peak Adventures.

Public and Agency Recreation.

Students will gain skills in planning, implementing, managing, and evaluating comprehensive recreation programs that are a vital part of healthy communities. Students choose from courses that will teach them age-appropriate recreation programming across a wide-range of location and facility types including campus recreation centers, community park settings, summer camps, military bases, after-school sites, and others.

Note:

- Students graduating with a Bachelor of Arts Degree in Sport and Recreation Management are subject to the University's Foreign Language Graduation Requirement.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

Program Requirements

Code	Title	Units
Required Courses (24 Units)		
KINS 114	Marketing in Sport and Recreation	3
KINS 109	Budgeting and Finance in Sport and Recreation	3
KINS 108	Sport & Recreation Program and Event Design	3
KINS 105	Strategic Management in Sport & Recreation	3
KINS 137	Sociology of Sport and Recreation	3
KINS 132	Facility Management in Sport and Recreation	3
KINS 139	Leadership and Team Building in Sport and Recreation	3
KINS 174	Legal, Ethical, and Safety Issues in Sport and Recreation	3
Required Electives		12
Select 12 units from the following:		
KINS 111	Grant Writing for Social, Community and Human Service Organizations	
KINS 112	Leadership and Fundraising for Non-profit Organizations	
KINS 113	Volunteer Management in Nonprofit, Service, or Community Organizations	
KINS 115	Youth Development in Sport and Recreation	
KINS 116	Community Sport Programming	
KINS 117	Campus Recreation	
KINS 119	Community Organization	
KINS 121	Peak Performance Through Psychological Skills	
KINS 124	The Science of Nature Engagement and Human Health & Wellbeing	
KINS 125	Leisure, the Individual, and Contemporary Society	
KINS 127	Foundations of Commercial Recreation	
KINS 128	The Science of Play	
KINS 180	Experiential Education in Outdoor Recreation Settings	
KINS 181	Developing and Programming Adventure Experiences	
KINS 182	Ecology Of Resource Areas	
KINS 183	Visitor Management in Recreation Areas	
KINS 184	Law Enforcement for Forest and Park Rangers	
KINS 185	Environmental Interpretation	
KINS 195Q	Internship: Recreation, Park and Nonprofit Management	
KINS 194A	Internship Experience in Kinesiology	
KINS 177	Introduction to Adapted Physical Education	
KINS 186	Introduction to Parks and Outdoor Recreation Management	
KINS 166	Equity and Inclusion in Sport and Recreation Leadership	
KINS 189	AI in Sport and Recreation Management	
KINS 167	The African American Sport Experience	
KINS 169	The Modern Olympic Games	
KINS 168	Sport and Film	
Total Units		36

General Education Requirements

Code	Title	Units
Area 1: English Communication (9 Units)		
1A	English Composition	3
1B	Critical Thinking	3
1C	Oral Communication	3
Area 2: Mathematical Concepts and Quantitative Reasoning (3 Units)		
Area 2 Course - Lower Division		3
Area 3: The Arts and Humanities (6 Units)		
3A	Arts	3
3B	Humanities	3
Area 4: Social and Behavioral Sciences (6 Units)		
Area 4 Course - Lower Division		3
Area 4 Course - Lower Division		3
Area 5: Physical and Biological Sciences (7 Units)		
5A	Physical Science	3
5B	Biological Science	3
5C	Laboratory	1
Area 6: Ethnic Studies (3 Units)		
Area 6 Course		3
Upper Division Courses: (9 Units)		
Area 3 Course - Upper Division		3
Area 4 Course - Upper Division		3
Area 2 OR Area 5 Course - Upper Division		3
Total Units		43

Graduation Requirements

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions: U.S. History		3
American Institutions: U.S. Constitution & CA Government		3
Writing Intensive (WI)		3
Graduation Requirements (required by Sacramento State) (6 Units)		
English Composition II		3
Race and Ethnicity in American Society (RE)		3
Foreign Language Proficiency Requirement		0