

BS IN HOSPITALITY AND TOURISM MANAGEMENT

Units required for Major: 47

Total units required for BS: 120

Program Description

Hospitality and tourism are two of California's fastest growing and most important industries. The **BS in Hospitality and Tourism Management** allows students flexibility in the selection of courses related to hospitality and tourism management, administration of service organizations, and event planning. Curriculum focuses on hotel management, tourism destination marketing, and convention and meeting planning, as well as the basics of entrepreneurial businesses, and the skills needed for working with for-profit, and experience industry agencies (e.g., resorts, ski lodges, conference and meeting facilities, cruise lines, theme parks, destination marketing agencies, spas, clubs, and travel agencies). Local industry professionals from the Sacramento Hotel Association and Visit Sacramento (Sacramento Convention and Visitors Bureau) work closely with department faculty to give students practical skills associated with internships and jobs in the industry.

Note:

- Students graduating with a Bachelor of Science Degree in Hospitality and Tourism Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

Program Requirements

Code	Title	Units
Required Lower Division Courses (12 Units)		
HTM 80	Introduction to Hospitality and Tourism	3
HTM 81	Cost Management for Hospitality	3
HTM 82	Introduction to Hospitality and Tourism Law	3
HTM 84	Hotel and Lodging Operations	3
Required Upper Division Courses (18 Units)		
HTM 105	Management in Recreation, Parks and Tourism	3
HTM 110	Research and Evaluation in Recreation, Parks and Tourism	3
HTM 139	Conference and Meeting Planning	3
HTM 178	Human Resources Management in the Hospitality Industry	3
HTM 182	Travel And Tourism	3
HTM 183	Marketing in Sport and Recreation	3
Elective Requirement ^{1,2}		12
Take four of the following HTM Electives		
NUFD 9	Food Safety and Sanitation	
HTM 54	Critical Thinking in Tourism	
HTM 179	Profit and Revenue Management for Hospitality	

HTM 184	Hospitality Administration	
HTM 185	The Art and Science of Experience Design 	
HTM 187	Food Tourism	
HTM 188	Sacramento Region Craft Beer Industry Tourism	
HTM 189	The Science of Wine and Dining	
Internship Requirement (At least 5 units required)		5
HTM 195		
Total Units		47

¹ At least nine units must be upper division

² May include credit from associated transfer degree.

General Education Requirements¹

Code	Title	Units
Area 1: English Communication (9 Units)		
1A	English Composition	3
1B	Critical Thinking	3
1C	Oral Communication	3
Area 2: Mathematical Concepts and Quantitative Reasoning (3 Units)		
Area 2 Course	- Lower Division	3
Area 3: The Arts and Humanities (6 Units)		
3A	Arts	3
3B	Humanities	3
Area 4: Social and Behavioral Sciences (6 Units)		
Area 4 Course	-Lower Division	3
Area 4 Course	- Lower Division	3
Area 5: Physical and Biological Sciences (7 Units)		
5A	Physical Science	3
5B	Biological Science	3
5C	Laboratory	1
Area 6: Ethnic Studies (3 Units)		
Area 6 Course		3
Upper Division Courses: (9 Units)		
Area 3 Course	- Upper Division	3
Area 4 Course	- Upper Division	3
Area 2 OR Area 5 Course	- Upper Division	3
Total Units		43

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<https://catalog.csus.edu/colleges/academic-affairs/general-education/>).

Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
American Institutions:	U.S. History	3

American Institutions: U.S. Constitution & CA Government	3
Writing Intensive (WI)	3
Graduation Requirements (required by Sacramento State) (6 Units)	
English Composition II	3
Race and Ethnicity in American Society (RE)	3
Foreign Language Proficiency Requirement ²	0

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Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>
Note: Students with a declared major of BS in Recreation Therapy, BS in Recreation Administration (Recreation and Park Management), or BS in Hospitality and Tourism Management are exempt from the Foreign Language Graduation Requirement.

The following roadmaps are sample planning resources. Please consult your academic advisor and Academic Catalog for graduation requirements as you develop your individualized academic plan.

Hospitality and Tourism Management, BS: 4-Year Roadmap

Course	Title	Units
Year 1		
First Semester		
HTM 80	Introduction to Hospitality and Tourism	3
GE Area 1A - English Composition ²		3
GE Area 1C - Oral Communication ²		3
GE Area 3A - Arts ²		3
GE Area 4 - Social & Behavioral Sciences ²		3
Units		15
Second Semester		
GE Area 1B - Critical Thinking ²		3
GE Area 2 - Mathematical Concepts & Quantitative Reasoning ²		3
GE Area 5B - Biological Science ²		3
GE Area 6 - Ethnic Studies ²		3
Elective of Choice		3
Units		15
Year 2		
First Semester		
GE Area 3B - Humanities ²		3
GE Area 5A - Physical Science ²		3
GE Area 5C - Laboratory ²		1
GR American Institutions (US History) ²		3
Elective of Choice		3
Units		13
Second Semester		
HTM 82	Introduction to Hospitality and Tourism Law	3

HTM 84	Hotel and Lodging Operations	3
GR American Institutions (GOVT) ²		3
Elective of Choice		3
Elective of Choice		3
Units		15
Year 3		
First Semester		
HTM 81	Cost Management for Hospitality	3
HTM 105	Management in Recreation, Parks and Tourism	3
HTM 139	Conference and Meeting Planning	3
HTM Elective ³		3
Upper Division GE Area 5 or 2 - Science or Mathematical Concepts/Quantitative Reasoning ²		3
Units		15
Second Semester		
HTM 110	Research and Evaluation in Recreation, Parks and Tourism	3
HTM 178	Human Resources Management in the Hospitality Industry	3
HTM Elective ³		3
Upper Division GE Area 3 - Arts or Humanities + Writing Intensive ²		3
Elective of Choice		3
Units		15
Year 4		
First Semester		
HTM 182	Travel And Tourism	3
HTM 183	Marketing in Sport and Recreation	3
Upper Division GE Area 4 - Social & Behavioral Sciences ²		3
Elective of Choice		3
Elective of Choice		3
Units		15
Second Semester		
HTM 195G	Partial Internship: Hospitality and Tourism Management	4 - 6
HTM Elective ³		3
HTM Elective ³		3
Elective of Choice		3
Elective of Choice		3
Units		16-18
Total Units		119-121

Hospitality and Tourism Management, BS: 2-Year Roadmap

Course	Title	Units
Year 1		
First Semester		
HTM 105	Management in Recreation, Parks and Tourism	3
HTM 139	Conference and Meeting Planning	3
HTM Elective ³		3
Upper Division GE Area 5 or 2 - Science or Mathematical Concepts/Quantitative Reasoning ²		3
GR American Institutions (US History) ²		3
Units		15
Second Semester		
HTM 110	Research and Evaluation in Recreation, Parks and Tourism	3

HTM 178	Human Resources Management in the Hospitality Industry	3
HTM Elective ³		3
Upper Division GE Area 3 - Arts or Humanities + Writing Intensive ²		3
GR American Institutions (GOVT) ²		3
Units		15
Year 2		
First Semester		
HTM 182	Travel And Tourism	3
HTM 183	Marketing in Sport and Recreation	3
Upper Division GE Area 4 - Social & Behavioral Sciences ²		3
Elective of Choice		3
Elective of Choice		3
Units		15
Second Semester		
HTM 195G	Partial Internship: Hospitality and Tourism Management	4 - 6
HTM Elective ³		3
HTM Elective ³		3
Elective of Choice		3
Elective of Choice		3
Units		16-18
Total Units		61-63

¹. Any course not completed in the first semester should be taken in the second or a later semester.

². Please see General Education/Graduation Requirement **course options** (<https://catalog.csus.edu/colleges/engineering-computer-science/engineering-civil/bs-in-civil-engineering/colleges/academic-affairs/general-education/>).

³. Please see an academic advisor for elective options.