

BS IN HOSPITALITY AND TOURISM MANAGEMENT

Units required for Major: 57-59
Total units required for BS: 120

Program Description

Hospitality and tourism are two of California's fastest growing and most important industries. The **BS in Hospitality and Tourism Management** allows students flexibility in the selection of courses related to hospitality and tourism management, commercial recreation, and event planning. Curriculum focuses on hotel management, tourism destination marketing, and convention and meeting planning, as well as the basics of entrepreneurial businesses, and the skills needed for working with for-profit, and experience industry agencies (e.g., resorts, ski lodges, conference and meeting facilities, cruise lines, theme parks, destination marketing agencies, spas, clubs, and travel agencies). Local industry professionals from the Sacramento Hotel Association and Visit Sacramento (Sacramento Convention and Visitors Bureau) work closely with department faculty to give students practical skills associated with internships and jobs in the industry.

Note:

- Students graduating with a Bachelor of Science Degree in Hospitality and Tourism Management are not be subject to the University's Foreign Language Graduation Requirement. Students who change major may be subject to the University's Foreign Language Graduation Requirement.
- No more than 6 units of RPTA 198 and RPTA 199 in combination may be used to meet program requirements. No more than 3 units of RPTA 198 may be used to meet major requirements.
- RPTA 21, RPTA 22, RPTA 100 and RPTA 122 may **not** be used to meet program requirements.

Minimum Grade Requirement

Grade of "C-" or better is required in all courses applied to the major.

Program Requirements

Code	Title	Units
Required Lower Division Courses (16 Units)		
RPTA 1	Orientation to Recreation, Parks and Tourism Administration	1
RPTA 30	Recreation, Parks and Tourism in Contemporary Society	3
RPTA 61	Cost Management for Hospitality	3
RPTA 80	Introduction to Hospitality and Tourism	3
RPTA 82	Introduction to Hospitality and Tourism Law	3
RPTA 84	Hotel and Lodging Operations	3
Required Upper Division Courses (16 Units)		
RPTA 101	Senior Seminar	1
RPTA 105	Management in Recreation, Parks and Tourism	3
RPTA 106	Introduction to Inclusive Recreation and Recreation Therapy	3
RPTA 110	Research and Evaluation in Recreation, Parks and Tourism	3

RPTA 183	Marketing Recreation Services	3
Select one of the following: ³		3

RPTA 136	Program and Event Planning in Recreation, Parks and Tourism	
RPTA 139	Conference and Meeting Planning	

Elective Requirement (15 Units)^{1,2}

Selective 15 units from the following with approval from major advisor: 15

NUFD 9	Food Safety and Sanitation	
RPTA 32	Leadership and Group Development	
RPTA 136	Program and Event Planning in Recreation, Parks and Tourism ³	
RPTA 139	Conference and Meeting Planning ³	
RPTA 164	Leadership and Fundraising for Non-profit Organizations	
RPTA 165	Volunteer Management in Nonprofit, Service, or Community Organizations	
RPTA 178	Human Resources Management in the Hospitality Industry	
RPTA 179	Profit and Revenue Management for Hospitality	
RPTA 182	Travel And Tourism	
RPTA 184	Hospitality Administration	
RPTA 185	Advanced Seminar in Commercial Recreation Administration	
RPTA 187	Food Tourism	
RPTA 188	Sacramento Region Craft Beer Industry Tourism	
RPTA 189	California Wine and Agri-Tourism	

Internship Requirement (10-12 Units)

Select from the following for a minimum of 10 units: 10
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RPTA 195G	Partial Internship: Hospitality and Tourism Management	12
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or

RPTA 195H	Internship: Hospitality and Tourism Management	
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Total Units 57-59

- ¹ RPTA 21, RPTA 22, RPTA 100 or RPTA 122 may **not** be used to meet major requirements. At least nine units must be upper division.
- ² May include credit from associated transfer degree.
- ³ Students interested in event planning are encouraged to take both RPTA 136 and RPTA 139. If a student takes both RPTA 136 and RPTA 139, one will count as an elective. The same course may **not** "double count" for both the required section and the elective section.

General Education Requirements¹

Code	Title	Units
Area A: Basic Subjects (9 Units)		
A1	Oral Communication	3
A2	Written Communication	3
A3	Critical Thinking	3
Area B: Physical Universe and Its Life Forms (13 Units)		
B1	Physical Science	3
B2	Life Forms	3

B3 - Lab (Note: Lab experience to be taken with one of the following: B1, B2 or B5)	1
B4 - Math Concepts	3
B5 - Additional Course (Any B to reach 12 units) - Take upper-division course to complete Area & upper division requirements.	3
Area C: Arts and Humanities (12 Units)	
C1 - Arts	3
C2 - Humanities	3
C1/C2 - Area C Course	3
C1/C2 - Area C Course - Take upper-division course to complete Area & upper division requirements.	3
Area D: The Individual and Society (6-9 Units)	
Area D Course	3
Area D Course	0-3
Area D Course - Take upper-division course to complete Area & upper division requirements.	3
Area E: Understanding Personal Development	
Area E Course ²	0
Area F: Ethnic Studies (3 Units)	
Area F Course	3
Total Units	43-46

¹ To help you complete your degree in a timely manner and not take more units than absolutely necessary, there are ways to use single courses to meet more than one requirement (overlap). For further information, please visit the General Education page (<http://catalog.csus.edu/colleges/academic-affairs/general-education/>).
Note: There is no way to list all possible overlaps so please consult with a professional advisor. The Academic Advising Center can be visited online (<http://www.csus.edu/acad/>), by phone (916) 278-1000, or email (advising@csus.edu).

² Required in Major; also satisfies GE.

Graduation Requirements ¹

Code	Title	Units
Graduation Requirements (required by CSU) (9 Units)		
	American Institutions: U.S. History	3
	American Institutions: U.S. Constitution & CA Government	3
	Writing Intensive (WI)	3
Graduation Requirements (required by Sacramento State) (6 Units)		
	English Composition II	3
	Race and Ethnicity in American Society (RE)	3
	Foreign Language Proficiency Requirement ²	0

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² If not satisfied before entering Sacramento State, it may be satisfied in General Education Area C2 (Humanities). "C- or better required." The alternative methods for satisfying the Foreign Language Proficiency Requirement are described here: <https://www.csus.edu/college/arts-letters/world-languages-literatures/foreign-language-requirement.html>

Note: Students with a declared major of BS in Recreation Therapy, BS in Recreation Administration (Recreation and Park Management), or BS in Hospitality and Tourism Management are exempt from the Foreign Language Graduation Requirement.