

# MINOR IN FASHION MERCHANDISING AND MANAGEMENT

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Units required for Minor: 21, all of which must be taken in Fashion Merchandising and Management.

## Program Description

The Minor in Fashion Merchandising and Management provides students an understanding of the role fashion plays in social/cultural environment, business/economic environment, and natural environment through course work in textiles, fashion industry, fashion globalization, fashion entrepreneurship, fashion law and elective options in historic costume, fashion design/creation, fashion buying, and retailing. The minor is particularly well-suited towards students pursuing careers in journalism, marketing, entrepreneurship, management, business, art, design, and other professions.

## Minimum Grade Requirement

A minimum grade of 'C-' is required for all prerequisite courses within and outside the Department.

| Code                           | Title                                      | Units     |
|--------------------------------|--------------------------------------------|-----------|
| FASH 30                        | Fashion and Human Environment              | 3         |
| FASH 31                        | Science of Textile                         | 3         |
| FASH 134                       | Introduction to Fashion Industry           | 3         |
| FASH 139                       | Textiles and Apparel in the Global Economy | 3         |
| FASH 146                       | Fashion Entrepreneurship                   | 3         |
| FASH 148                       | Fashion Law                                | 3         |
| Select one from the following: |                                            | 3         |
| FASH 130                       | History Of Western Fashion                 |           |
| FASH 133                       | Creative Principles of Apparel Design      |           |
| FASH 135                       | Merchandise Buying                         |           |
| FASH 136                       | Fashion Retailing                          |           |
| <b>Total Units</b>             |                                            | <b>21</b> |