

# HEALTH SCIENCE (HLSC)

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**HLSC 222. Health Communication Strategies. 3 Units**

**Prerequisite(s):** Master of Public Health major or instructor permission.

**Term Typically Offered:** Fall only

Provides students with knowledge and understanding of health communication theory and research. Students will examine the effects of media, including mass media, social media, and participatory media, in promoting or impeding public health goals and achievements. This course emphasizes the importance of public engagement and the development of effective communication with public health stakeholders including consumers, community goals, policy makers, health care providers, news media, and the general public.

**HLSC 224. Program Planning. 3 Units**

**Prerequisite(s):** Master of Public Health majors or instructor permission and HLSC 201

**Term Typically Offered:** Fall only

Covers the elements needed for successfully planning and implementing a health promotion program including the application of health behavior theory and program planning models. Students will apply concepts of social and physical determinants of health, community structure on health status, social/health policies of communities and personal health behaviors in program planning design and implementation.

**HLSC 295. Seminar and Practicum Experience. 3 Units**

**Prerequisite(s):** Master of Public Health or instructor permission

**Term Typically Offered:** Spring only

Provides students with in-depth supervised experience in an approved organization during their graduating semester. The practicum will require students to complete an applied practice experience related to a public health issue that is a focus within the organization. Seminars will discuss and review the integration of core public health concepts with the practicum. Students will create materials that demonstrate the analysis, synthesis, and intersection of course work and practicum work, while demonstrating mastery of the broad field of public health. Field Trip.

Credit/No Credit

Field trip(s) may be required.