INTERNATIONAL MASTERS IN BUSINESS ADMINISTRATION (IMBA)

IMBA 210. Managerial Accounting. 3 Units
Term Typically Offered: Fall, Spring

A consistent emphasis on managerial accounting and reporting is cost identification, allocation and control. This course expands the traditional view of accounting to include an examination of the integration of the historic three tools with cost elements. This expanded view would include environmental and political costs, compliance with multinational reporting standards, tax compliance and treaty costs.

IMBA 211. Global Corporate Finance. 3 Units
Term Typically Offered: Fall, Spring

Provides students a well-rounded understanding of the language and financial expectations/performance of organizations. Candidates will learn how to evaluate decisions from the perspective of shareholder and stakeholders. With this perspective they will be better equipped to make better business decisions and also understand the financial impact of those decisions.

IMBA 213. Marketing Management. 3 Units
Term Typically Offered: Fall, Spring

Presents how modern marketing principles can be applied to real-world situations. The emphasis will be on studying strategies used by organizations in today's highly competitive and evolving marketplace. Case studies will be utilized to fully develop techniques for creating marketing programs given varying levels of resources and information available under diverse market conditions.

IMBA 214. Statistical Decision Making. 3 Units
Term Typically Offered: Fall, Spring

Presents how business decisions are now made in an increasingly competitive and complex business environment. The emphasis will be on how to better respond to this challenge by using quantitative methods to forecast, extrapolate, analyze, and simulate a business situation for effective decision-making. Case studies will be used to develop those capabilities.

IMBA 215. Information Technology Management. 3 Units
Term Typically Offered: Fall, Spring

Covers the major challenges organizations deal with today as they attempt to manage their key technological resources as well as with implementing technological innovations. Addresses the digital opportunities and threats organizations face from senior management perspectives.

IMBA 216. Human Resource Management in Intl Perspective. 3 Units
Term Typically Offered: Fall, Spring

Reviews the organization theory from a macro perspective (structure, process, technology, people, and culture). Special attention will be paid to organization structure, human resources, design, control, culture and inter-organizational relationship.

IMBA 217. Business Law and Legal Environment. 3 Units
Term Typically Offered: Fall, Spring

Addresses such topics as comparative legal environments in international business, dispute settlement, foreign investment, money and banking, trade in goods, services and labor, intellectual property, sales, transportation, financing and taxation, multinational enterprise, and ethical standards and the responsible roles of business in international society.

IMBA 231. Global Financial Institutions and Markets. 3 Units
Prequisite(s): IMBA 211.
Term Typically Offered: Fall, Spring

Introduces students to the principles and dynamics of international financial markets and institutions. Addresses the operational aspects of global financial institutions with the emphasis on foreign exchange risk management problem. The major objective is to have students develop an operational understanding of the financial problems faced by nations as well as the local and multinational corporation.

IMBA 232. International Trade. 3 Units
Prequisite(s): IMBA 231.
Term Typically Offered: Fall, Spring

Examines in detail the global business operations within the context of today's international trade. International trade has an era typified by unprecedented worldwide production and distribution. Provides students with understanding of these changes, and their impact on international trade. The primary objective is to prepare students to identify and respond to new opportunities and challenges in international trade.

IMBA 233. International Investments. 3 Units
Prequisite(s): IMBA 231.
Term Typically Offered: Fall, Spring

The main objective is to provide students with a framework for making financial decisions in the international business arena. To this end, relevant features of exchange rate instruments and their determination, international equity markets, international investments will be covered. Also addressed is the issue of exposure to foreign exchange rate risk and associated hedging strategies.

IMBA 234. Contemporary Issues in International Finance. 3 Units
Prequisite(s): IMBA 231.
Term Typically Offered: Fall, Spring

Focuses on exploring contemporary issues in international finance. Emphasis is placed on exploring and discussing: new financial investment instruments and consideration of the risk and return of the Venture Capital firms as an investment vehicle; the U.S. based Private Equity Funds around the world and the tools and techniques for managing foreign exchange risk; and the process of Initial Public Offerings (IPO) in different economies.

IMBA 241. Comparative International Management. 3 Units
Prequisite(s): IMBA 216.
Term Typically Offered: Fall, Spring

Takes a global perspective in dealing with management issues in both foreign and diverse host environments. Communication and cross-cultural management issues are addressed in the context of changing global environments, especially in rapidly growing regions and countries.
As an organizational integrator, IT presents many new opportunities to create new business goals. Planning involves examining how IT will support the achievement of the business’ goals and objectives, and how IT can open new opportunities to create new business goals. Planning involves examining how IT will support the achievement of the business’ goals and objectives, and how IT can open new opportunities to create new business goals.